

# Selling at the Fredericksburg Farmers Market

**General Market Info:** The Farmers Market at Hurkamp Park operates year round, seven days a week. From the third Saturday in April through the end of October, it is a managed market with about 30 vendors present each week. A manager is present on all Saturdays from 7:00 AM to 2:00 PM during the regular market season. Weekdays have one to four vendors present. We are not aware of any vendors that are present on Sundays at this time. Local produce is available from April through mid to late October. The rest of the year, there are fewer vendors on Saturdays and usually none during the week, with local produce being out of season.

At present, the Saturday market has three bakeries, two meat sellers, several egg sellers, seven produce sellers, one cheese seller (goat/cow), and one seafood seller. Several vendors also have honey. Fresh coffee is available and several food trucks are in attendance on any given Saturday. Other specialty items like hummus, chickpeas, and vegan foods are also available. Weekday markets have one to two produce vendors, depending on the day. Vendors that have products other than those noted above will have the best chance of having their application accepted for any given Market day.

With a very few exceptions, all products must be produced/grown within 75 miles of Fredericksburg. Vendors that have locally produced food items will receive first consideration. Market Managers regularly review producer sites for adherence to this rule.

Special events are held on the first Saturday of the month, May-October, and include Farmers Market Week, Kids' Market, and a Harvest Festival.

Market spots are assigned in late February/early March through an application process. Applicants are chosen based on length of time in the market, diversity of product, amount of space requested, ability to bring a reasonable amount of product to market, and good citizenship in the market. Space is very limited, so vendors offering products already supplied by a current vendor are less likely to be chosen. Applications for the upcoming season are generally posted on our website, [www.thefarmersmarket.co](http://www.thefarmersmarket.co), in late January or early February. Prospective vendors are encouraged to attend our annual Producer Meeting, usually held in February, to get information about local markets and the requirements for selling at them. Vendors wishing to participate in the next season's regular Saturday market should consider applying to participate in the winter market that runs from November to the second Saturday in April. You can also join our Fredericksburg City Farmers Market Vendors Facebook Page for more information.

**Bakeries/Prepared Food:** Bakeries and prepared food sellers must have a Fredericksburg City Business License (available at the Commissioner of the Revenue's office) and a State Tax ID number. While we do not require a commercial or inspected kitchen, we do require that products sold from uninspected kitchens be labeled, "**NOT FOR RESALE – PROCESSED AND PREPARED WITHOUT STATE INSPECTION.**" More information on food sales in Virginia can be found at <http://www.vdacs.virginia.gov/foodsafety/index.shtml>. This agency and the Health Department regulate food products sold in the Market. There are commercial kitchens available for rent in the area.

**Craft/Commercial items:** On the first and third Saturday of each month from May through October we host Art in the Park, a venue for local artists and craftspeople to sell their handmade goods. Outside of these dates, crafts are not allowed in the market. No commercially prepared items are allowed at any time. This includes products for which you are a reseller, like Pampered Chef, Scentsy, Tupperware, LuLaRoe, beverage enhancers, etc. *If you have crafts and you would like to sell at the market, get more information by visiting [www.thefarmersmarket.co](http://www.thefarmersmarket.co) and clicking **Fredericksburg>Art in the Park**. Rules and a link to the application can be found there.*

**How do I apply?** Visit [www.thefarmersmarket.co/fredericksburg-farmers-market/vendors-at-fredericksburg-market/](http://www.thefarmersmarket.co/fredericksburg-farmers-market/vendors-at-fredericksburg-market/) to download a current copy of the Market Rules and find a link to the online Application. Read through the packet and complete the application that applies to you. Questions you have may be e-mailed to [marketmanager@fredericksburgva.gov](mailto:marketmanager@fredericksburgva.gov).