

# Selling at the Fredericksburg Farmers Market

**General Market Info:** The Farmers Market at Hurkamp Park operates year round, seven days a week. From the third Saturday in April through the end of October, it is a managed market with about 25 vendors. Managers present on all Saturdays from 7:00 AM to 2:00 PM. Weekdays have managers present on intermittently with one to four vendors present. We are not aware of any vendors that are present on Sundays. Local produce is available from April through mid to late October. The rest of the year, there are fewer vendors on Saturdays and usually none during the week, with local produce being out of season.

Outside of regular market activities, we sometimes have room for guest vendors on any particular month. We also have live music, themed activities, and Art in the Park in conjunction with Fredericksburg Parks & Recreation.

At present, the Saturday markets have four bakeries, two meat sellers, three egg sellers, seven produce sellers, one cheese seller (goat/cow), and one seafood seller. Several vendors also have honey. Fresh coffee is available. Weekday markets have one to two produce vendors, depending on the day. Tuesdays in May, June, and September also have a bakery that participates. Vendors that have product other than those noted above will have the best chance of having their application accepted for any given Market day.

With a very few exceptions, all products must be produced/grown within 75 miles of Fredericksburg. Vendors that have locally produced food items will receive first consideration. Market Managers regularly review producer sites for adherence to this rule.

Market spots are assigned in late February/early March through an application process. Vendors are chosen based on length of time in the market, diversity of product, amount of space requested, ability to bring a reasonable amount of product to market, and good citizenship in the market. Space is very limited at the park, so vendors offering products already supplied by a current vendor are less likely to be chosen. Applications for the upcoming season are generally posted on our website, [www.thefarmersmarket.co](http://www.thefarmersmarket.co), in late January or early February. Prospective vendors are encouraged to attend our annual Producer Meeting, usually held in February, to get information about local markets and the requirements for selling at them. Vendors wishing to participate in the next season's regular Saturday market should consider applying to participate in this season's First Saturday market.

**Bakeries/Prepared Food:** Bakeries and prepared food sellers must have a Fredericksburg City Business License (available at the Commissioner of the Revenue's office) and a State Tax ID number. While we do not require a commercial or inspected kitchen, we do require that products sold from uninspected kitchens be labeled, "NOT FOR RESALE – PROCESSED AND PREPARED WITHOUT STATE INSPECTION." More information on food sales in Virginia can be found at <http://www.vdacs.virginia.gov/foodsafety/index.shtml>. This agency and the Health Department regulate food products sold in the Market. There are commercial kitchens available for rent in the area.

**Craft/Commercial items:** Crafts and commercially prepared items are not allowed in the market. This includes products for which you are a reseller, like Pampered Chef, Scentsy, Tupperware, beverage enhancers, etc. If you have crafts and you would like to sell in the City, the Art in the Park events on the First Saturday, sponsored by the Parks & Recreation Department, are available. Get more information by emailing [marketmanager@fredericksburgva.gov](mailto:marketmanager@fredericksburgva.gov) and use the subject ART IN THE PARK. You need a Fredericksburg City Business License (available at the Commissioner of the Revenue's office) and a State Tax ID number.

**How do I apply?** Visit [www.thefarmersmarket.co/fredericksburg-farmers-market/vendors-at-fredericksburg-market/](http://www.thefarmersmarket.co/fredericksburg-farmers-market/vendors-at-fredericksburg-market/) to download a current copy of the Market Rules and Application. Read through the packet and complete the application. Mail or deliver the required documents to the address on the application. The completed application or questions you may have should be e-mailed to [marketmanager@fredericksburgva.gov](mailto:marketmanager@fredericksburgva.gov).